

Interactive System Consultancy

from
Altum Interactive Ltd

Interactive System Consultancy (ISC) from Altum Interactive provides recommendations to improve the stability and usability of your interactive system. The recommendations ensure your system is engaging, effective and efficient.

ISC is broken down into two separate, but ultimately linked, sub categories. The first is the infrastructure of the system, ensuring the system will run smoothly from a technical aspect. The second is usability consultancy, providing recommendations to ensure your clients complete their tasks successfully whilst using your system.

Infrastructure Consultancy

Infrastructure is the life system that supports your interactive media. The servers are the brains behind the operation and are fed by the arteries carrying your traffic; the databases are the memory of the system supplying information to your clients; security is the skin which protects the vital organs from outside intrusions. With a full infrastructure analysis, ISC from Altum Interactive can tell you whether your system can handle the thousands of clients you expect to be able to serve every year. This is particularly important for big brand companies in competitive market places where client retention is of the utmost importance.

As with all ISC, Infrastructure Consultancy can be applied across a wide range of systems. However, it should be considered imperative for online applications where such things as an overload of traffic due to poor infrastructure can render a whole business inaccessible and inoperable for days on end.

Usability Consultancy

Do you regularly use a website that is difficult to navigate, frustratingly intrusive or just plain incomprehensible? Of course not, because as soon as you finish using it for the first time you make a mental note never to go back there. Don't let your customers think like this.

Altum Interactive considers usability as the single most important factor when constructing interactive systems.



A usable system will satisfy clients so much so that they will return to it time and time again.

With combined experience of eight years, all our usability consultants are highly qualified to analyse your interactive systems. We undertake proven usability and human-computer interaction studies to understand how people use current systems and any proposed system designs.

Every interactive system has a different target market. Through the analysis of industry reports, academic papers, case studies, competitors and current system usage, faults will be found and solutions proposed that cater directly to the needs of your clients.

Altum Interactive understands that it is of the utmost importance for your business to retain its individuality. That is why any recommendations made through usability consultancy will always ensure you remain recognizable through the retention of your brand image.

Usability consultancy can be applied to any system where a human interacts with an entity in order to perform a task. This could be anything from a simple remote control to an extensive web based application. The same principles apply to every system whether mechanical, electronic or software based.

For More Information

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